

**COVER PAGE**

<b>Project acronym:</b>	<b>DESIRE</b>
<b>Project full title:</b>	Designing the Irresistible Circular Society
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**DESIRE MANIFESTO - DELIVERABLE 2.1**

<b>WP 2 - Task 2.1</b>	Co-design of principles and tools
<b>Due date:</b>	31.01.2023, M4
<b>Submission date:</b>	31.01.2023
<b>Dissemination level</b>	PU
<b>Deliverable Type</b>	Report
<b>Authors:</b>	Malene Jung (DDC), Cecilie Bang Schulze (DDC) and Mia Mysling Steentoft (DDC)
<b>Reviewers:</b>	POLIMI (WP4), DAC (WP5)
<b>Version:</b>	1.0
<b>Status:</b>	Final



**VERSION HISTORY (revision history)**

<b>No.</b>	<b>Date</b>	<b>Description</b>	<b>Author</b>
0.1	12th January 2023	First draft	Malene Jung (DDC), Cecilie Bang Schulze (DDC) and Mia Mysling Steentoft (DDC)
0.2	23rd January 2023	Contributions by partners	RCC AAU The Beach
0.3	23rd January 2023	Peer-review	Alessandro Deserti (Polimi), Beatrice Villari (Polimi), Kika Krista Kjærside (DAC), Mia Heil Rasmussen (DAC), Sara Munk Beilin (DAC)
0.4	24th January 2023	Addressing peer review comments	Malene Jung (DDC), Cecilie Bang Schulze (DDC) and Mia Mysling Steentoft (DDC)
0.5	27th January 2023	Quality check	Aase Højlund Nielsen (BLOXHUB), Alessandro Deserti (Polimi) and Hans Jørgen Andersen (AAU)
1.0	31th January 2023	Final version by the consortium to be submitted to the EC	



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## 1. Introduction: What is a manifesto

A manifesto is a declaration of intentions, motives, and/or views. It determines that we are in critical need of change and invites us to act. It should be anchored in the world we know but at the same time make us capable of and inspire us to take action and imagine a better world.

The manifesto can mobilize ecosystems by acting as an agreement between people, helping create a shared language and binding us together and strengthening our commitment. In this way it should be engaging for people involved but also giving outsiders a wish to join the movement. It is a contract between a group of supporters that forms an invisible bond and becomes the frame for a new community. It is the first step towards making the future tangible and giving its supporters hope that change is actually possible.

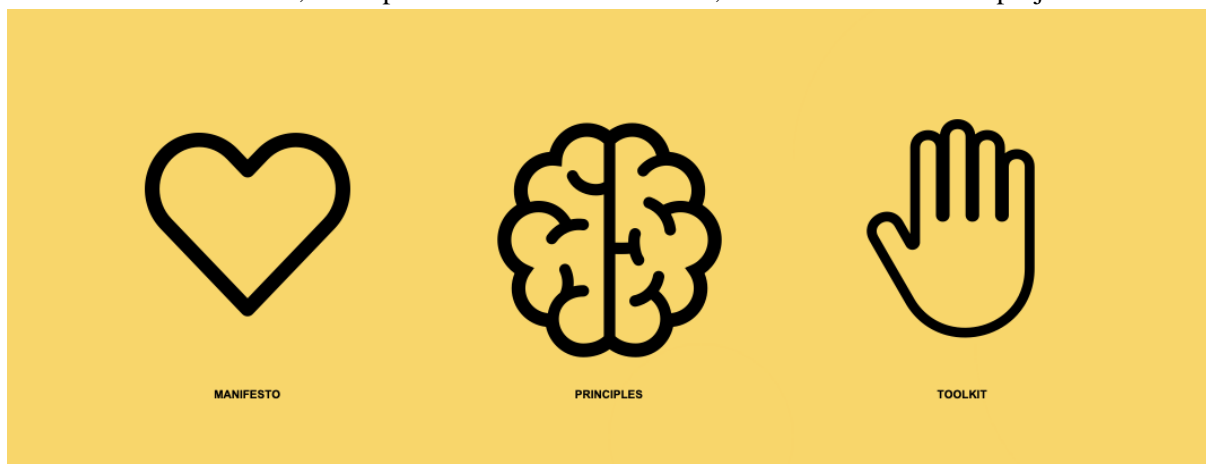
By stating a shared goal, a manifesto creates expectations and expresses a joint mindset. The manifesto helps us identify and map out our needed capacity, both the existing – and what we must improve. It supports us in focusing on our goals.

## 2. Purpose of the DESIRE Manifesto

In the DESIRE project we have created a manifesto in order to define a shared understanding of “Designing an Irresistible Circular Society” - within the consortium and beyond into the larger community. The Manifesto should inspire us to take action and create change – in a new way. It presents a mission that makes us proud of being part of our joint consortium but also serves as inspiration and an invitation to others to join our movement, working actively to achieve the irresistible circular society. The manifesto is formulated to appeal to our feelings and push a sense of urgency.

The DESIRE Manifesto is one of the core elements of the DESIRE project. Together with the Principles, the Manifesto will serve as the steering axis throughout the project and ensure that the right focus is maintained across the consortium partners.

We define the Manifesto, Principles and Toolkit as the heart, brain and hands of the project.



The heart (Manifesto) is what defines ambition and sets the frame for the movement and community. The brain (Principles) is what concretizes and operationalizes the paths that must be explored in order to achieve the desired transformation. They also help define questions, approaches, and methodologies to transform the Principles into concrete and feasible practices for on-site application. And finally, the hands (Toolkit) is what collects and formalizes the learnings achieved throughout the project. It is a replicable set of models, tools, methods, and guidelines that can help our ecosystem and other members of the movement to embark on this transformation process themselves.

Our ambition is that the DESIRE Manifesto, in short terms, will inspire and invite us to take part in the revolution of our time, the green and social transition, with respect for our planetary boundaries. The purpose of the manifesto is to kickstart the inspiration and give people an urge to find their role in this transformation. The next step is then developing the Principles that will help set the Manifesto into actions.

### 3. Co-creation process and activities

The purpose of this section is to give an understanding of how co-creation as a participant-oriented method and tool has been used to co-develop Deliverable 2.1 (DESIRE Manifesto). As stated in the proposal, the DESIRE project's co-creative experimentation and co-creation process are one of the key approaches. The overall goal has been to mobilize and establish the involvement of all the partners in order to co-develop and create a shared foundation and understanding of the key values of New European Bauhaus (aesthetics, inclusion, and sustainability) and the shared vision and values of the DESIRE project, which has led to the D2.1 DESIRE Manifesto. Furthermore, the development of the DESIRE Set of principles and transformation questions (D2.2, due date M6) will lead to further unfolding and validation of the DESIRE Manifesto.

The co-creation approach is implemented as a central foundation in the DESIRE project. It is a design-driven approach to ensure involvement, transparency and ownership between all partners in the project. The approach that has structured the process is based on the method of design-driven missions, which has also formed and concretized the purpose and framework around the DESIRE Manifesto. The process has been designed to continuously ideate and then consolidate the input, experiences, and learnings, which also ensures that ideas, concepts and insights across many disciplines, industries and geographic locations are included in the work, which further will ensure inclusion across age, social status and sectors in developing the DESIRE Principles and Toolkit.

Throughout this project phase (M1-M3), we have conducted a bottom-up co-creation process where all partners have had a chance to give input and qualify the shared vision of the DESIRE Manifesto.

The following activities have been carried out in T2.1 (M1-M4) which have led to the co-creation and development of the DESIRE Manifesto:

#### 1. October 12th 2022, The Pre-Kick-off meeting (part of Task 1.1):

The purpose of this activity was to give an introduction to the methodological approach in WP2. Furthermore, the partners were presented with a home assignment in order to collect input for a first Manifesto draft that would be presented at the kick-off meeting in Copenhagen. All partners were



asked to give input to what the manifesto should entail in relation to the three identified DESIRE themes, Reconciling cities with nature, Creating social and inclusive housing, Transforming through symbiotic relationships (see Annex 1).

**2. November 8th 2022, The deadline for submitting input for the home assignment and following processing of input:**

Following the deadline of the home assignment, DDC looked across the input, reflections and cases provided by the consortium partners. The input was analyzed and clustered and became the foundation for the first Manifesto draft together with insights from the NEB-process (documented in “Designing the Irresistible Circular Society. Co-creating the concept of New European Bauhaus” rapport<sup>1</sup>) and the DESIRE scoping and application process.

**3. November 30th 2022, The Kick-Off meeting and co-creation workshop (WP2, task 2.1):**

The purpose of the WP2 work session at the Kick-Off Meeting, day 2 was to establish a joint understanding of the purpose of a DESIRE Manifesto. Furthermore, to present the draft Manifesto to the consortium partners in order for them to qualify and give input for further moderation of the Manifesto. The co-creation exercise was planned to facilitate a discussion of what we as a consortium wish for in a Manifesto, that was already present in the draft and what should be added in order for it to serve as the final DESIRE Manifesto. (Documentation from the co-creation workshop and the Manifesto draft, version 1.0, can be found in Annex 2).

The focus of the 3rd day of the Kick-Off Meeting was the principles. The co-creation process for defining these will be presented in D2.2, due M6.

**4. December 2022, processing input from Kick-off meeting co-creation workshop:**

Following the Kick-Off Meeting and the co-creation workshops, DDC conducted an analysis of the output and worked on clustering input, insights and learnings collected at the co-creation workshop to create the DESIRE Manifesto. The output from the co-creation session depicted a need to be even more concrete on our goals as a consortium and more bold in the way our desired future was described. This involved strengthening the move from a New European Bauhaus mission to DESIRE values with a focus on architecture, design and art and creating an even more action-based narrative. The analysis identified the importance of integrating a terminology closer to the local sites and their focuses in the Manifesto (e.g. habitability, engaging inhabitants and designing communities). This was thoroughly considered and integrated into a new iteration of the Manifesto (see exemplification in section 3.1).

**5. January 13th 2023, The Manifesto iteration was shared with all consortium partners**

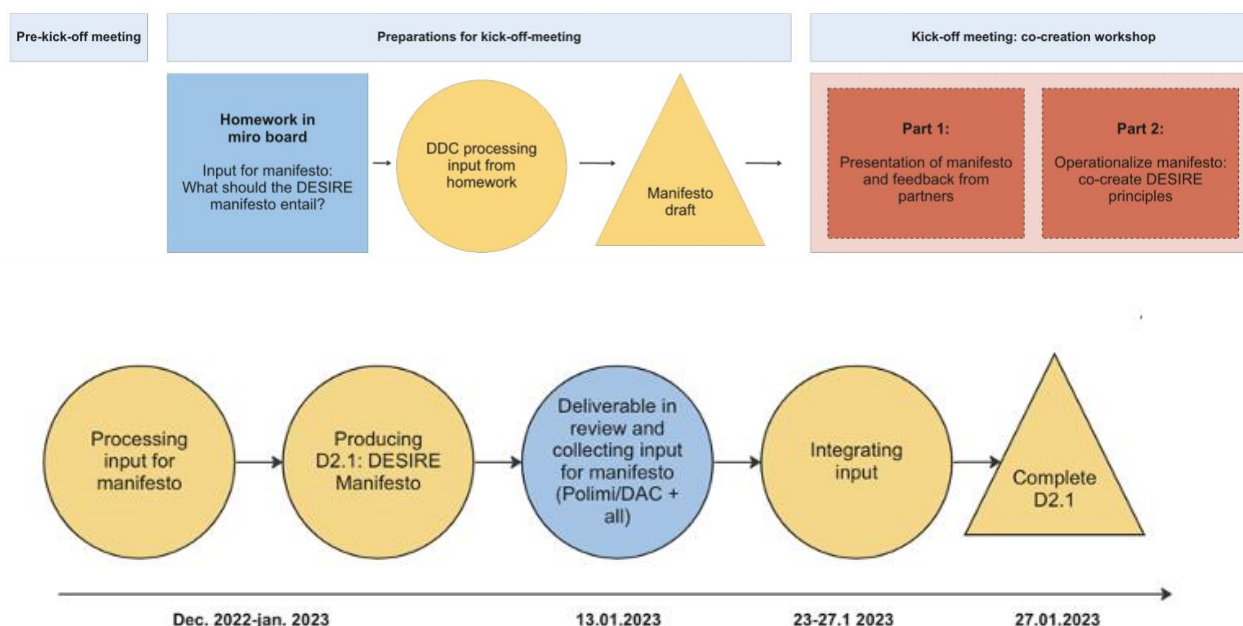
In order to complete the Manifesto for D2.1, the Manifesto iteration (Annex 5) was again shared (Annex 6) with the consortium for a round of validation and collection of the last input and comments to be incorporated before finishing the deliverable and making it publicly accessible at the Digital Learning Hub (managed by WP5, lead: DAC). Input from 5 partners, POLIMI, AAU, DAC, TheBeach og RRC (Annex 7), was received and integrated which resulted in the DESIRE Manifesto Version 2.0 (see section 4).

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<sup>1</sup> Source: [Designing the Irresistible Circular Society, Co-creating the concept of New European Bauhaus rapport](#)



Below are the overviews illustrating the DESIRE Manifesto co-creation process presented to the entire consortium at the Pre-Kick-off (October 12th 2022), Kick-off meeting (November 29th - December 1st 2022) and the DESIRE next steps-meeting (January 26th 2023).



### 3.1 A resumé of the input collected through the co-creation process

This section presents examples of the analysis of the results of the co-creation activities in order to clarify the development process from Version 1.0 to Version 2.0 of the DESIRE Manifesto. The Version 1.0 of the Manifesto was presented to all partners at the co-creation workshop at the Kick-Off Meeting in Copenhagen (M2), and was used to kickstart the further discussion and development of a shared understanding of the DESIRE project leading to the final Manifesto.

Three concrete examples of the analysis process between version 1.0 and 2.0 of the DESIRE Manifesto:

#### 1) From New European Bauhaus mission to DESIRE values:

Activity/result	Example of output from partners	Clustering the signals
<b>Home assignment</b>	<ul style="list-style-type: none"> <li>- Always incorporate a local ecosystem</li> <li>- Recognizing the identity of places and their history. Enhancing the relationship between the different elements that make up the territory and the urban landscape.</li> </ul>	Local contexts/economies, Connectivity and inclusion, Integration of local qualities

	<ul style="list-style-type: none"> <li>- We want to establish shared values and interests for co-creation of mutual benefits between citizens, institutions and businesses</li> <li>- Accessible &amp; Inclusive locations: encouraging green transport &amp; accessibility for all</li> </ul>	
<b>Version 1.0</b>	<p>Example from the Manifesto:</p> <p><i>We believe that connectivity and inclusion will guide the way towards the irresistible circular society in order to make it attractive, affordable and accessible</i></p>	
<b>Kick-off</b>	<p>Sounds like NEB and not DESIRE</p> <ul style="list-style-type: none"> <li>- Doing locally but learning globally</li> <li>- About place and get together and learn from each other</li> <li>- It has to be more present <ul style="list-style-type: none"> <li>- Green transition - wording so citizen does not feel overwhelmed</li> <li>- Make it more : lives enriched, what are the lifeforms, aesthetics, culture?</li> <li>- Studying the desirability together</li> </ul> </li> </ul>	<p>Locally founded with a scalable regenerative aim, transparency, trust, inclusiveness, designing communities planetary.</p>
<b>Version 2.0</b>	<p>Example from the Manifesto:</p> <p><b><i>Creating social and inclusive housing:</i></b> <i>We activate communities where we work and design with the inhabitants to make the place where they live beautiful, sustainable and inclusive. We focus on transparency and trust in order to</i></p>	





	<p><i>create social sustainability. We circulate materials and have a no waste culture.</i></p> <p><b><i>Reconciling cities with nature:</i></b>  <i>We raise ambition with a dedicated regenerative aim to create the conditions conducive to life and see present boundaries as creative constraints that catalyze future potential. We create and nurture habitability for all life forms and act on behalf of all species.</i></p> <p><b><i>Transforming through symbiotic relationships:</i></b> <i>We strive to solve problems at their core by engaging both citizens and decision makers. We work together across sectors, disciplines, backgrounds, cities, borders and intergenerationally, to create momentum for the irresistible, aesthetic, inclusive, and sustainable society we all long to be part of.</i></p>	
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## 2) Setting an action-based narrative:

Activity/result	Output from partners	Clustering the signals
<b>Home assignment</b>	<ul style="list-style-type: none"> <li>- We want to establish frameworks for rapid innovation in ecosystem services</li> <li>- Experimental area for testing natural based, circular and social innovations and green technologies that can be commercialized and developed internationally</li> <li>- If you don't have dirt under your nails you are not modern.</li> <li>- Experimentation / piloting done by micro-</li> </ul>	Experimentation, action-based system thinking, Creation of new methods, Changing needs, Sensing capabilities of people - and scaling challenges



	<p>systems of actors as a driver of innovation</p> <ul style="list-style-type: none"> <li>- 'Making the invisible visible'</li> </ul>	
<b>Version 1.0</b>	<p>Example from the Manifesto: <i>We need to mobilize a movement, not just another initiative!</i></p> <p><i>We all must act. But when we act, we must not just try to fix the existing problems facing our planet – we must envision a new society we all long to be a part of.</i></p>	
<b>Kick-off</b>	<ul style="list-style-type: none"> <li>- We want to establish a learning environment accessible to all, offering a space for collective imagination and action towards a future of opportunities for all living beings in a planetary perspective</li> <li>- What do we want? Dare to fail - experimentation</li> <li>- Present tense → we are already doing</li> <li>- We will → we work</li> <li>- We won't → we overcome</li> </ul> <p>It has to be more present</p> <ul style="list-style-type: none"> <li>- Green transition - wording so citizen does not feel overwhelmed</li> <li>- Make it more: lives enriched, what are the lifeforms, aesthetics, culture?</li> <li>- Studying the desirability together</li> </ul>	Creating a new narrative, mission-driven approach.
<b>Version 2.0</b>	<p>Example from the Manifesto: <i>So, we act now by creating a movement – an architectural and urban design revolution – that breaks with our traditional linear projections and traditional ways of thinking and acting.</i></p>	



	<i>We activate communities where we work and design with the inhabitants to make the place where they live beautiful, sustainable and inclusive. We focus on transparency and trust in order to create social sustainability. We circulate materials and have a no waste culture.</i>	
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3) Include more terms connected to the local sites, e.g. habitability:

<b>Activity/result</b>	<i>Example of output from partners</i>	<i>Clustering the signals of the outputs</i>
<b>Home assignment</b>	<ul style="list-style-type: none"> <li>- Applying core principles of living systems design: 1. life is evolutionary &amp; developmental = designing in opportunity for all stakeholders in housing development to experience developmental reflection in order to achieve their highest potential.</li> <li>- The nature-based city: How can the built and the growing coexist and frame our lives?</li> <li>- Aesthetics and architectural quality - we take care of the things we love</li> </ul>	Connectivity and inclusion, from people to life, local contexts
<b>Version 1.0</b>	<p>Example from the Manifesto:  <i>We believe that connectivity and inclusion will guide the way towards the irresistible circular society in order to make it attractive, affordable and accessible.</i></p> <p><i>We believe that together we can design the desirable future of sustainability, inclusion and beauty.</i></p>	



<b>Kick-off</b>	<ul style="list-style-type: none"> <li>- A place is never a blank canvas, how do we listen to a place?</li> <li>- Creating public spheres of resonance and belonging through the transformation and renovation process.</li> <li>- It is easier to love what you are connected to – neighbors, nature, systems, cities...</li> <li>- We want to establish a learning environment accessible to all, offering a space for collective imagination and action towards a future of opportunities for all living beings in a planetary perspective.</li> </ul>	Habitability, regenerative system, planetary perspective
<b>Version 2.0</b>	<p>Example from the Manifesto:</p> <p><i>We raise ambition with a dedicated regenerative aim to create the conditions conducive to life and see present boundaries as creative constraints that catalyze future potential. We create and nurture habitability for all life forms and act on behalf of all species.</i></p>	



## 4. Manifesto version 2.0

### DESIRE MANIFESTO:

DESIRE – Version 2.0

# Manifesto

Our mutual global challenge is clear. The planet and its habitants need a radical change as we exceed the planetary boundaries and social inequality is increasing.

So, we act now by creating a movement – an architectural and urban design revolution – that breaks with our traditional linear projections and traditional ways of thinking and acting.

A revolution that embraces the innovative and creative DNA of art, architecture and design to explore the future irresistible circular society by:

**Creating social and inclusive housing:** We activate communities where we work and design with the inhabitants to make the place where they live beautiful, sustainable and inclusive. We focus on transparency and trust in order to create social sustainability. We circulate materials and have a no waste culture.

**Reconciling cities with nature:** We raise ambition with a dedicated regenerative aim to create the conditions conducive to life and see present boundaries as creative constraints that catalyze future potential. We create and nurture habitability for all life forms and act on behalf of all species.

**Transforming through symbiotic relationships:** We strive to solve problems at their core by engaging both citizens and decision makers. We work together across sectors, disciplines, backgrounds, cities, borders and intergenerationally, to create momentum for the irresistible, aesthetic, inclusive, and sustainable society we all long to be part of.

So, let us join forces and commit to carrying this movement forward by sharing knowledge and new perspectives with future-centric optimism. Let us embrace the self-assurance that the collective and collaborative imagination can and will change the world to an irresistible circular society.



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**DESIRE MANIFESTO version 2.0:**

Our mutual global challenge is clear. The planet and its habitants need a radical change as we exceed the planetary boundaries and social inequality is increasing.

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So, let us join forces and commit to carrying this movement forward by sharing knowledge and new perspectives with future-centric optimism. Let us embrace the self-assurance that the collective and collaborative imagination can and will change the world to an irresistible circular society.

## 5. Further process

The version of The DESIRE Manifesto presented in this deliverable (version 2.0) is still open to final adjustments. We aim to integrate necessary insights from the co-creation process of the principles and the how in T2.2 to make sure that there is a coherent relevance between the Manifesto, the Principles, and the How which will support the transformation from principles to approaches. Hence, the Manifesto will be considered a living document until Deliverable D2.2 (Set of principles and transformation questions) is finalized in M6.

The co-creation method will continue to be an essential approach when further developing the Principles including the How (and potentially the adjustment of the Manifesto), and eventually the Toolkit. This will ensure the right conditions and prerequisite for developing the irresistible, circular societal change at the eight demonstration sites.

Besides serving as a steering axis for the consortium throughout the project the Manifesto also aims to influence the DESIRE target groups. Hence, the work being done in WP2 will serve as content in the Communication and Dissemination Strategy and will also be considered in the Exploitation Plan in order for it to motivate the project's target groups to be a part of the movement.



Together with the Principles, the Manifesto will be shared with a broader community via the Digital Learning Hub to increase relevance and importance for the ecosystem around the project.



## ANNEX 1

### The DESIRE Manifesto co-creation home assignment for all partners:

Homework: Designing a manifesto for an irresistible circular society

#### Purpose

In order to co-create the DESIRE Manifesto we invite you to brainstorm:  
What should the DESIRE Manifesto entail?

#### Steps

1. Grab a sticky note below.
2. Write down what you think the DESIRE Manifesto should cover for each of the themes:
  - Creating social and inclusive housing
  - Reconciling cities with nature
  - Transforming through symbiotic relationships

**NB! Remember to write your name and organisation on each note!**
3. You can write themes, examples, cases, a word, sentence, add a link etc.
4. Stick it on the board. You can add multiple sticky notes.
5. Choose the most important elements from the three themes (your own or others) and boil it down to one statement you find most important to include in the DESIRE Manifesto - note it in the centre
6. Please feel free to comment on others' notes by clicking on the sticky note and click on the comment icon

Grab more sticky notes from here!

#### Inspiration from other Manifestos (Insert manifesto examples here):

Bauhaus Manifesto by Walter Gropius link:  
[https://adeprati.weebly.com/uploads/3/7/7/1/37716215/bauhaus\\_-\\_manifesto\\_program\\_statement.pdf](https://adeprati.weebly.com/uploads/3/7/7/1/37716215/bauhaus_-_manifesto_program_statement.pdf) - Anna, DDC  
<https://craftivist-collective.com/blog/2018/10/presenting-our-a-craftivists-manifesto/> - DDC

**Deadline: 8th of November**





## ANNEX 2

### Manifesto 1.0 presented at the Kick-off meeting in Copenhagen (M2)



# Manifesto

Our global mutual challenge is quite clear: We exceed the planetary boundaries and the social inequality is increasing.

We need to mobilize a movement, not just another initiative!

We all must act. But when we act, we must not just try to fix the existing problems facing our planet – we must envision a new society we all long to be a part of.

We will work to solve problems at their core. We won't overcome the fundamental challenges in a stand alone strike. We are a part of a complex system and our actions must reflect that knowledge.

We build a multitude of new local solutions across society. We work together across sectors, disciplines, backgrounds, cities, and borders, young and old, to design, test, and build solutions that enable our irresistible circular society.

We believe all life has equal value, we believe in systemic change over siloed methods, decentralized engagement but joint commitment and a focus on multiple bottom lines.

We believe that connectivity and inclusion will guide the way towards the irresistible circular society in order to make it attractive, affordable and accessible.

We believe that together we can design the desirable future of sustainability, inclusion and beauty.

Let's join forces carrying these ideas forward with future centric optimism and nurture the self-assurance that collective imagination can and will change the world for the better.









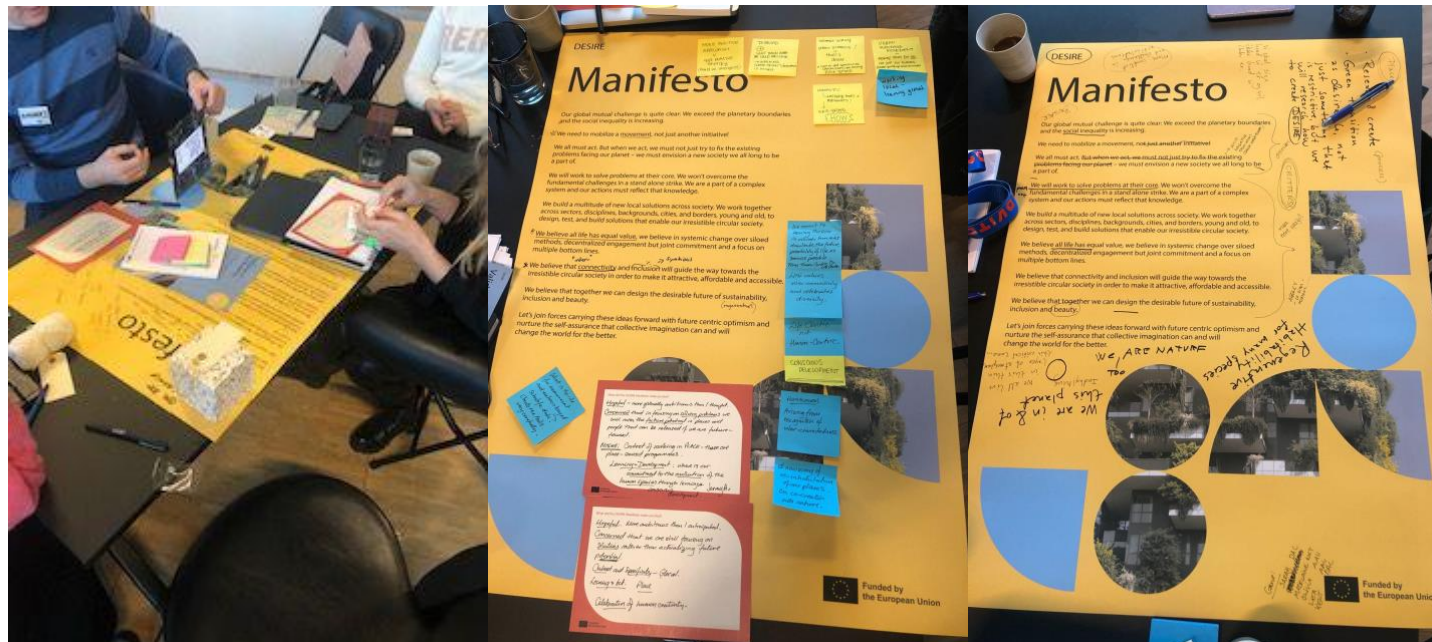


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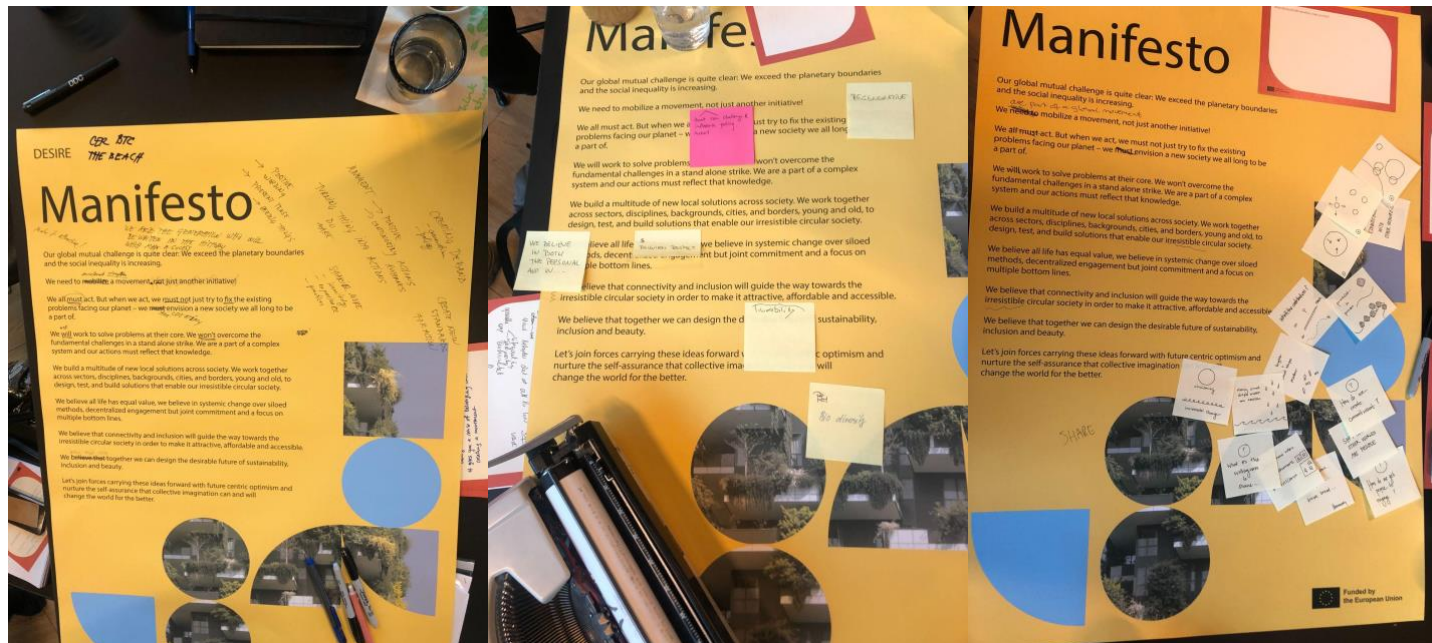


## ANNEX 3

Pictures from the co-creation workshop at the Kick-off meeting in Copenhagen, November 29 - December 1, 2023:



## ANNEX 3 (Continued)





[illegible]

## ANNEX 4

**Picture of the clusterings process in order to analyse the output from the co-creation workshop at the kick-off in Copenhagen**



## ANNEX 5

### Manifesto iteration shared with consortium for feedback January 13th 2023

#### **DESIRE Manifesto – Designing the Irresistible Circular Society**

Our mutual global challenge is clear. We exceed the planetary boundaries and social inequality is increasing. So, we act now!

We raise ambition with a devoted regenerative aim and see present and future boundaries as creative constraints that prosper new solutions.

We give back more than we take. We create and nurture habitability for all life forms and act out of desire on behalf of all species.

We solve problems at their core by engaging decision makers, by making the invisible visible and by building a multitude of ecosystems and solutions across society.

We work together across sectors, disciplines, backgrounds, cities, and borders, young and old, to create momentum for the **irresistible, aesthetic, inclusive, and sustainable society** we all long to be part of.

So, let us join forces and commit to carrying this movement forward by sharing know-how and new perspectives with future-centric optimism. Let us embrace the self-assurance that the collective and collaborative imagination can and will change the world for the better.



## ANNEX 6

**Iterated Manifesto shared with all partners. From Grant Agreement: The draft Manifesto is shared locally at each involved territorium for further unfolding and qualification before being finalised and made publicly accessible.**

Thursday, January 26, 2023 at 14:25:49 Central European Standard Time

**Emne:** Deliverable 2.1 DESIRE Manifesto  
**Dato:** fredag den 13. januar 2023 kl. 13.16.08 Centraleuropæisk normaltid  
**Fra:** Malene Jung  
**Til:** DESIRE All  
**Cc:** Mia Steentoft, Cecilie Schulze  
**Vedhæftede filer:** image001.png

Dear all,

We hope you all have had a wonderful and well-deserved Christmas holiday and are ready to continue the great work we started last year.

As promised in the WP2 status email before the holidays, we now share the final draft of the DESIRE Manifesto. We've added it to the shared drive in the Deliverable folder.

If you have any comments, feedback or inputs, you are welcome to add comments directly in the shared Manifesto document (please use the suggesting setting in the Google document). Otherwise, you are all welcome to reach out to either Cecilie, Malene or Mia if you have any questions or would like to give more in-depth inputs and feedback.

Link to the DESIRE Manifesto: <https://docs.google.com/document/d/19p-5Z7IA7ieXCLUNirol0L4VfsOmPlaVdaNvI06c/edit>

**A revised version of the Manifesto will be developed through the process of co-designing the DESIRE Principles.**

As mentioned in the email from December 20th, we'll submit the final draft to the EU platform at the end of January and start the review phase together with WP1 (BLOXHUB), WP4 (POLIMI) and WP5 (DAC) now. With that said, we'll, together with you, continue working on the Manifesto in the development of the DESIRE Principles to ensure synergy between the two deliverables. A description of the further development process is included in Deliverable 2.1 (DESIRE Manifesto).

**The review process for Deliverable 2.1:**

As stated in the previous mail, at the end of January, we're going to upload the Manifesto to the EU platform as part of Deliverable 2.1, and to run a compliant process and ensure quality management, we've planned the following process, which includes involvement from WP1, WP4 and WP5:

1. January 13th: Deliverable 2.1 will be handed over to review (*Polimi and DAC*)
2. January 23rd at 12.00 CET: Deadline on feedback from *Polimi (WP4)* and *DAC (WP5)*
3. January 27th: Deliverable 2.1 will be sent to *WP1* for quality management.
4. January 31st: Deliverable 2.1 will be uploaded to the EU platform. (*WP1*)

The Deliverable 2.1 will consist of 5 pages (excl. appendix):

- An introduction (What is a manifesto)
- Purpose and status (The process and ambition with the DESIRE Manifesto)
- The further process
- The Manifesto

Link to the Deliverable 2.1: <https://docs.google.com/document/d/16tCyy48ZvUuc9AWadYw1eVmG-zexhZS6/edit?rtpof=true>

We would like the selected reviewers (POLIMI and DAC) to give feedback and review all the elements of Deliverable 2.1, but especially focus on the Manifesto.

We'll share the final Deliverable 2.1 with you all when the review phase has ended and uploaded to the EU platform. In order to have an open and transparent process, you would all be able to follow this review phase of this Deliverable in the shared document.

Best,  
WP2

De bedste hilsener / Kind regards

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**DDC**



## ANNEX 7

### **Feedback received from partners by email (remaining comments/input was added directly in google docs)**

#### **Feedback from WP4 (POLIMI)**

##### 2.0 MANIFESTO

In our opinion, we should find a way of better connecting the manifesto and some of the key features of DESIRE. In particular, we think that an idea of how the “irresistible circular society” could be achieved should be explicitly put forward.

#### **Feedback from WP5 (DAC)**

Manifesto:

##### **Are we specific enough?**

*We raise ambition with a devoted regenerative aim and see present and future boundaries as creative constraints that prosper new solutions.*

We talked about potentials instead of solutions.

*...act out of desire...*

Important, but does it means?

*So, let us join forces and commit...*

We must be aware that a manifesto must have a long life and also be relevant in 2-4 years.

*We solve problems at their core by engaging decision makers, by making the invisible visible ... what does this means?*

##### **Active language and action**

Language far more active compared with the first draft presented at the Kick-off meeting – that is good

Still important to keep a focus on action rather than ambitions:

*We raise ambition with a devoted regenerative aim and see present and future boundaries as creative constraints that prosper new solutions.*

Maybe stronger if: *We use present and future boundaries as creative constraints that prosper new solutions.*





**Creative method:**

Great work highlighting the creative methods in the manifest:

*... present and future boundaries as creative constraints... and ...the collective and collaborative imagination can and will change the world...*

That is exactly what makes DESIRE different from many other projects

**Feedback from TheBeach**




The necessity of working with people/inhabitants is lacking. A top-down view of city making prevails, whereas it's most important to work and design with the people who are using it and living there. This is exactly what the Bauhaus-idea is.


- Consequently, this needs to be mentioned. Explicitly.
- At this point the manifesto says the 'core' of problem solving lies with the policymakers.
- As far as working together, the manifesto doesn't state the people as working partners. The actors with which the project works are sectors, disciplines and cities, not people and inhabitants.
- In general, if we want to create a truly inclusive, irresistible and circular society, we not only need to look at ecological sustainability, but also focus on social sustainability. If we want to build liveable cities for everyone, we need to involve those people in designing, since how else do we know what works and what they want? If cities are built without inhabitants, they have no future.






**Feedback from RRC (Input received in the shared Manifesto document):**


**Selected text | the self-assurance**

 **Jenny Andersson**    
10:26 PM Jan 23  
Let us embrace the emerging future in the confidence that our collective and collaborative imagination.....

 Reply or add others with @

**Selected text | prosper new solutions**

 **Jenny Andersson**    
10:23 PM Jan 23  
A regenerative approach does not focus on solutions. It focuses on potential. So a regenerative mission would 'catalyse future potential'.

 Reply or add others with @



J

**Jenny Andersson**  
10:23 PM Jan 23  
inter-generationally?

⋮

M

**Malene Jung**  
2:32 PM Jan 24  
*Marked as resolved*

M

Adding a comment will re-open this discussion...

**Selected text | devoted regenerative aim**

J

**Jenny Andersson**  
10:22 PM Jan 23  
I wonder if 'devoted' is the right word? Is it dedicated? committed? intentional? Do we need to clarify regenerative a bit more? 'a regenerative aim to create the conditions conducive to life'?

⋮

M

**Malene Jung**  
2:30 PM Jan 24  
*Marked as resolved*

M

Adding a comment will re-open this discussion...

