

Join us in the Irresistible Cities Lab

– a ‘community of irresistible practice’ supporting the green transition in cities via the New European Bauhaus.

Many cities around Europe have initiated projects addressing scope 1 and 2 of the greenhouse gas protocol, now preparing for the next step of dealing with scope 3, which is the indirect emission and closely linked to our behaviour as cities and citizens. To support this, we have established the Irresistible Cities Lab (ICL).

Dealing with scope 3 emissions includes working outside the traditional processes of municipalities and finding new avenues to work with citizens and regulations. If we want a viable, realistic, and desirable green transformation of our cities we need to engage, act, reflect, learn fast, and be agile in our approaches and choices. These approaches need to be efficient and operational. This dynamic approach is key in the Irresistible Cities Lab, a community open for practitioners at cross-city level in Europe.

WHAT

We commence our activities with two tracks of interest as a starting point:

- Regulatory framework/Policy making: How can municipalities re-interpret, transform, and create legislative frameworks that make it possible to adapt a New European Bauhaus approach for cities’ climate action and urban transformation?
- Community of practice building citizens participation: Solutions and initiatives from Europe that efficiently have delivered scope 3 emissions cuts with citizens’ active participation as a driving force in urban sustainable transformation.

BENEFITS OF BECOMING INVOLVED

ICL activities aim to share actionable knowledge on bridging the gap between policy formation and the implementation of policy. The focus is on sharing and getting access to practical and accessible ideas; getting qualified feedback on thoughts and ideas before implementing new initiatives and solutions. This is expected to qualify decisions and accelerate the making of our future sustainable urban environment.





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HOW TO GET INVOLVED?

At this stage, our activities are performed along three types of activities:

- We will invite practitioners to meetings at
 - NEB Festival in Brussels on 9-14 April 2024
 - Urban Future in Rotterdam 5-7 June 2024
 - ICLEI congress in Aalborg 1-3 October 2024
- Online plenary meetings dedicated to creating interest and inspiration, with presentations and Q&A. Frequency: Bi-monthly
- Twin-up meetings – smaller facilitated dialogues or workshops between practitioners from 2-3 cities based on an agenda set in common. Frequency: Depends on interest and need as well as availability

Join us at www.irresistiblecircularsociety.eu/about – where you also find further information about Desire and New European Bauhaus.

CONTACT

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Part of the New European Bauhaus

The Irresistible Cities Lab is part of Desire – Designing the Irresistible Circular Society, a New European Bauhaus funded initiative. The EU Commission launched the Green Deal in 2019 aiming for a green and just transition, which committed the EU to become CO₂-neutral by 2050 in a way which is just and fair for the citizens. To ignite the just transition the EU Commission also introduced the New European Bauhaus (NEB) initiative highlighting the values of sustainability, aesthetics, and inclusion as supportive of creating behavioural change.